

a network analysis of
political posters
(of the global justice movement)

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Immigration

SCATTERGUN
CARSTEN TAUBE NIKKO KÖLLER

SCATTERGUN
SA 3.5 SUPAMOLLY

1. Mai
ES GIBT KEINE
ALTERNATIVE
ZUR REVOLUT
Gegen Ausbeutung
und Unterdrückung!
zusammen
kämpfen!
Demonstration

REVOLUT
2. MAI

SUPAMOLLY
13.07.
PARTY

DIE
IST
ALLES

Rosa Luxemburg-Platz

7.9

ANTIFA-JUGEND
Komm
Gesetz d

Oktober 1996

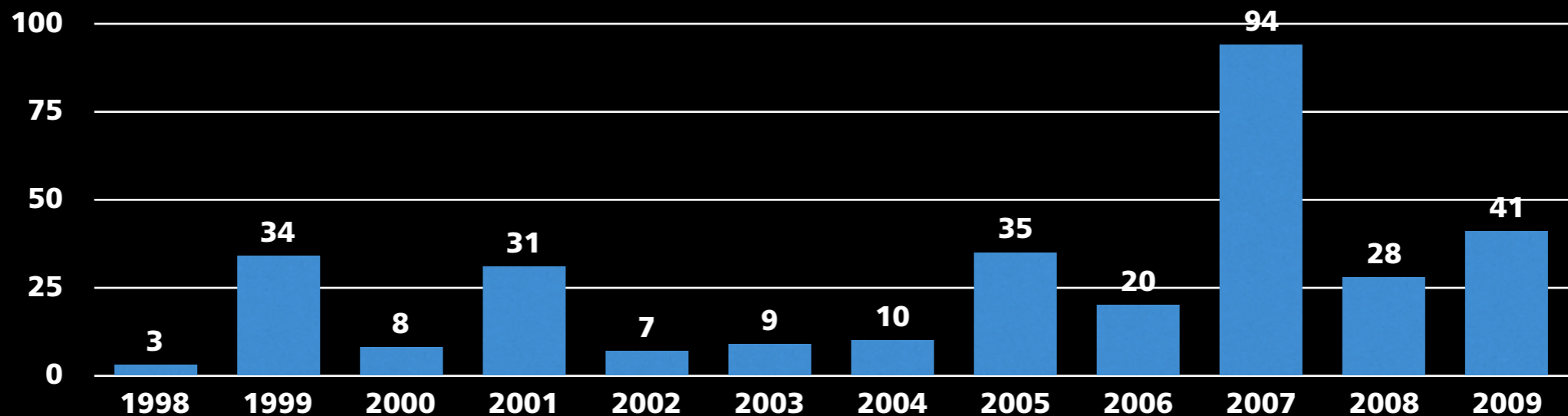
Sylvester
LAND

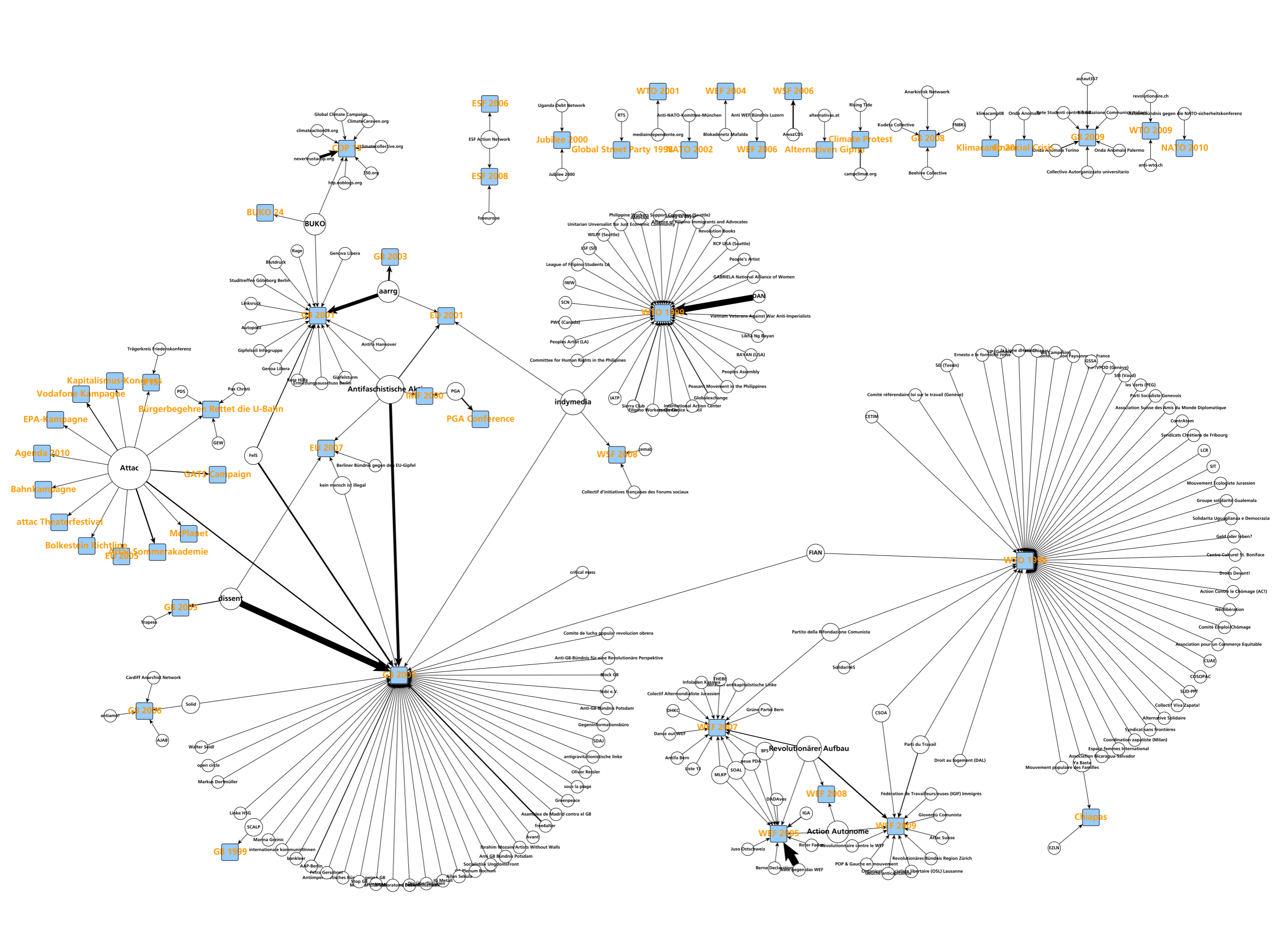
Research Questions

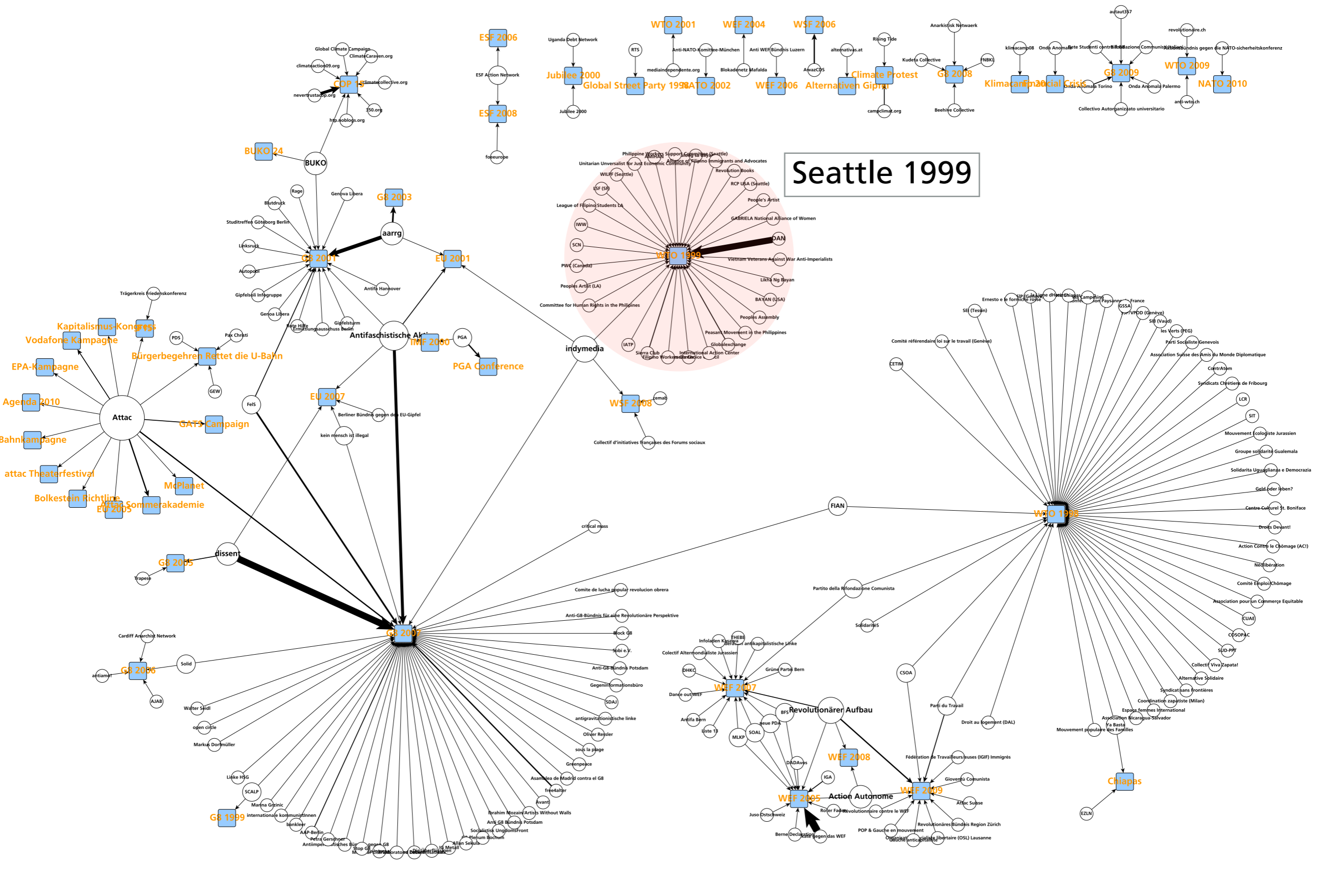
- **Collective Identity**
 - ▶ shared symbols
- **Mobilization structures**
 - ▶ network of mobilizing organizations

Data

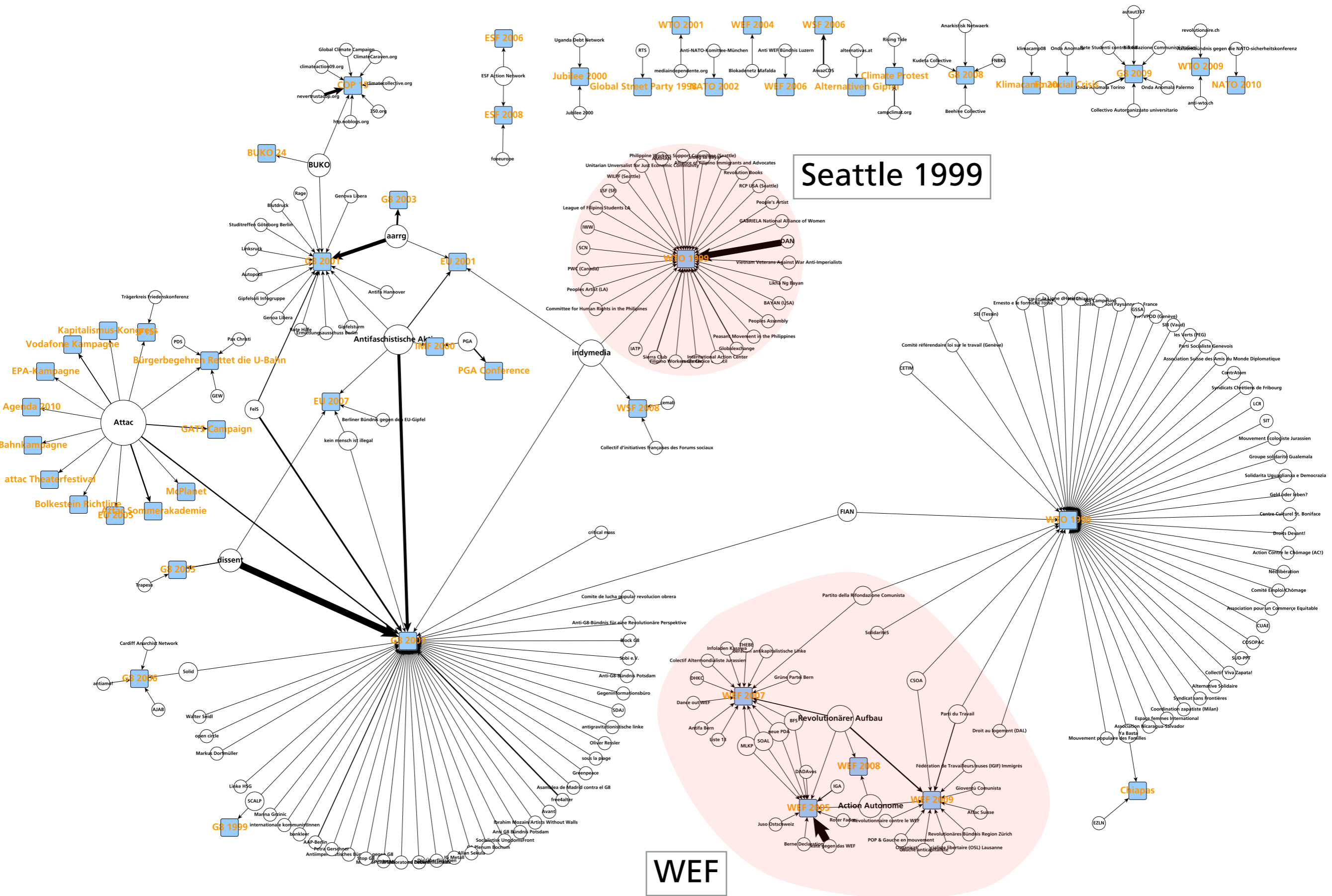
- 321 posters (1998–2009)
 - ▶ 50 events
 - ▶ 210 organizations
 - ▶ 88 posters without identifiable organization







Seattle 1999



Seattle 1999

WEF

Cooperation Networks

- local (national) networks
- few inter-event links
 - ▶ discontinuous mobilization
 - ▶ but perhaps continuous participation

Cooperation Networks

- local (national) networks
- few inter-event links
 - ▶ discontinuous mobilization
 - ▶ but perhaps continuous participation
- limited availability
- 27% anonymous posters

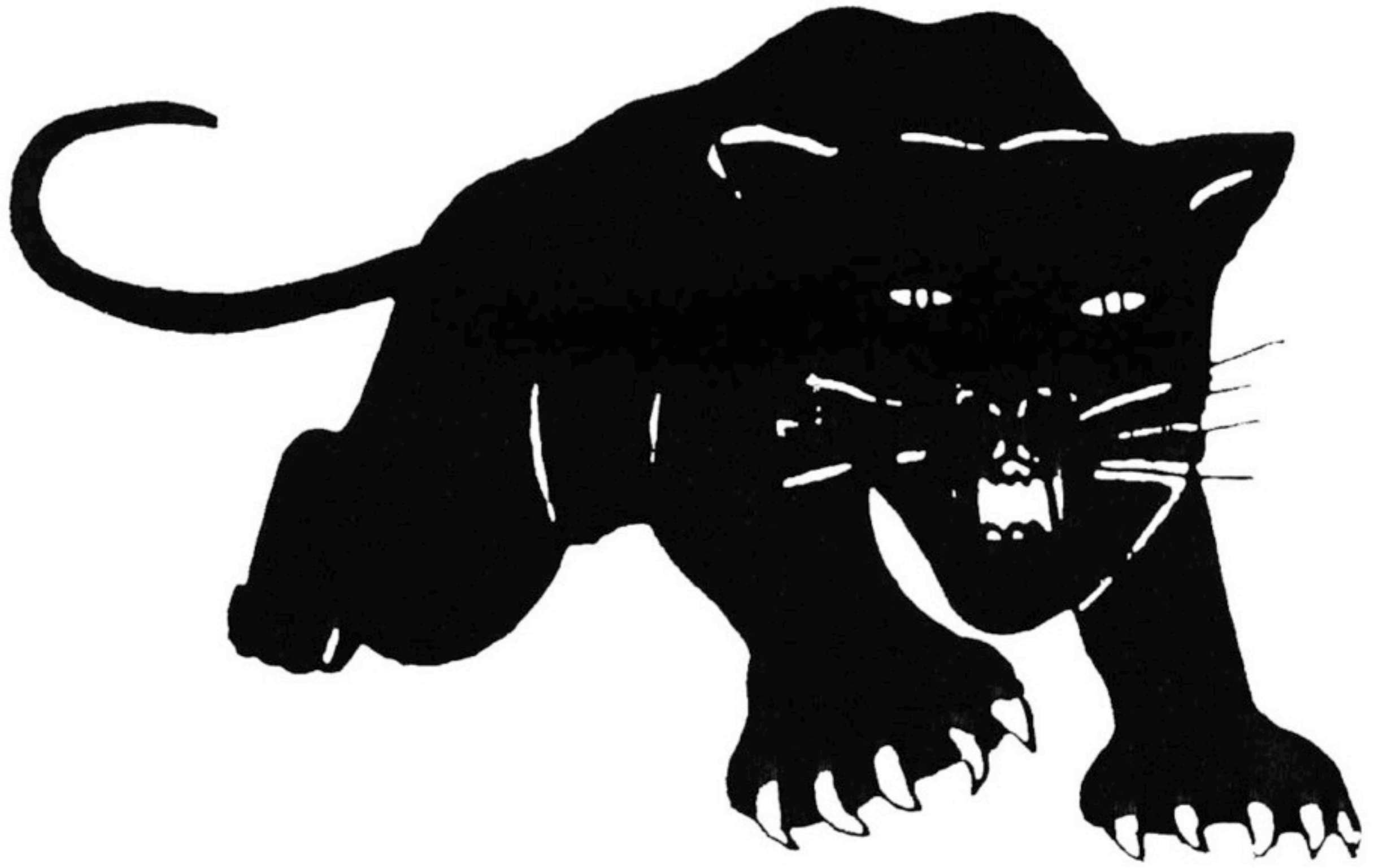






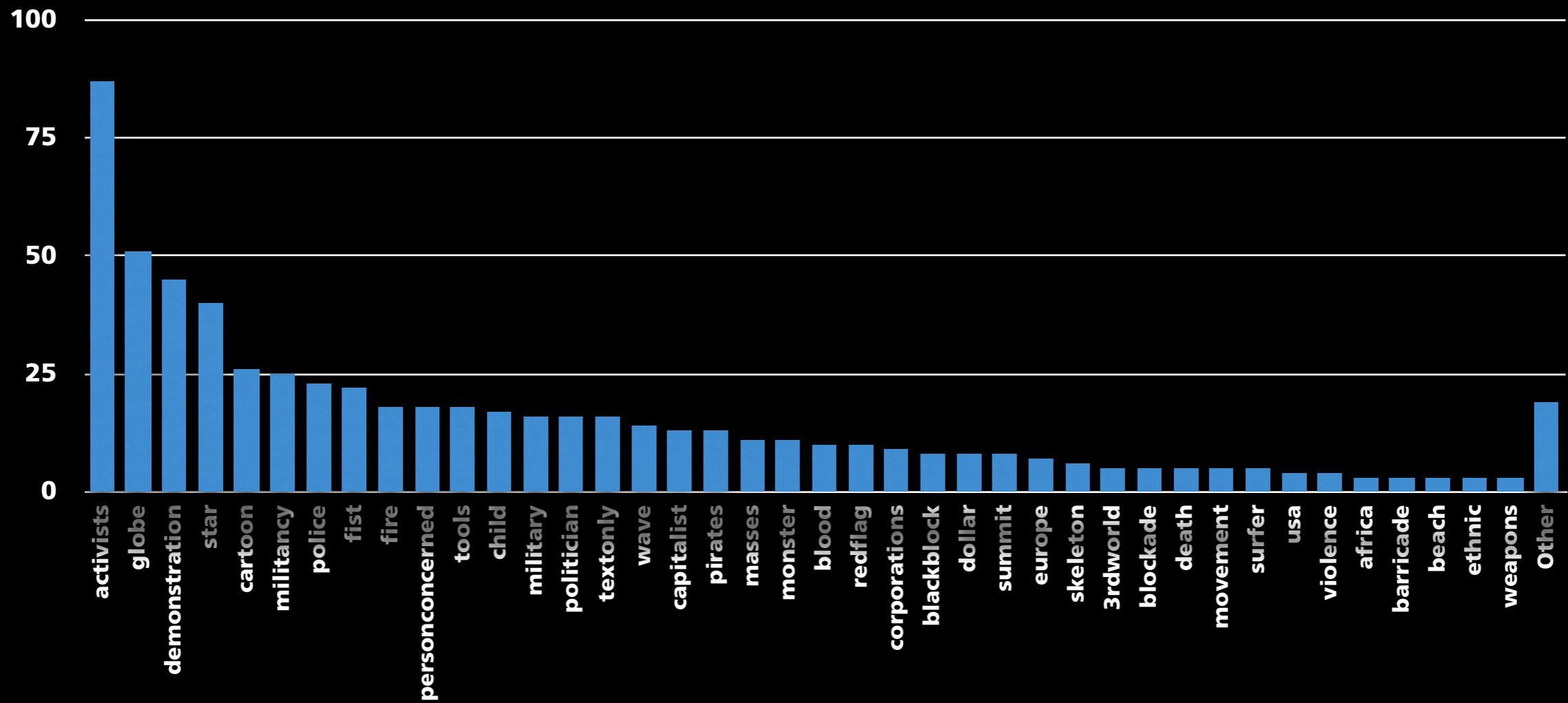




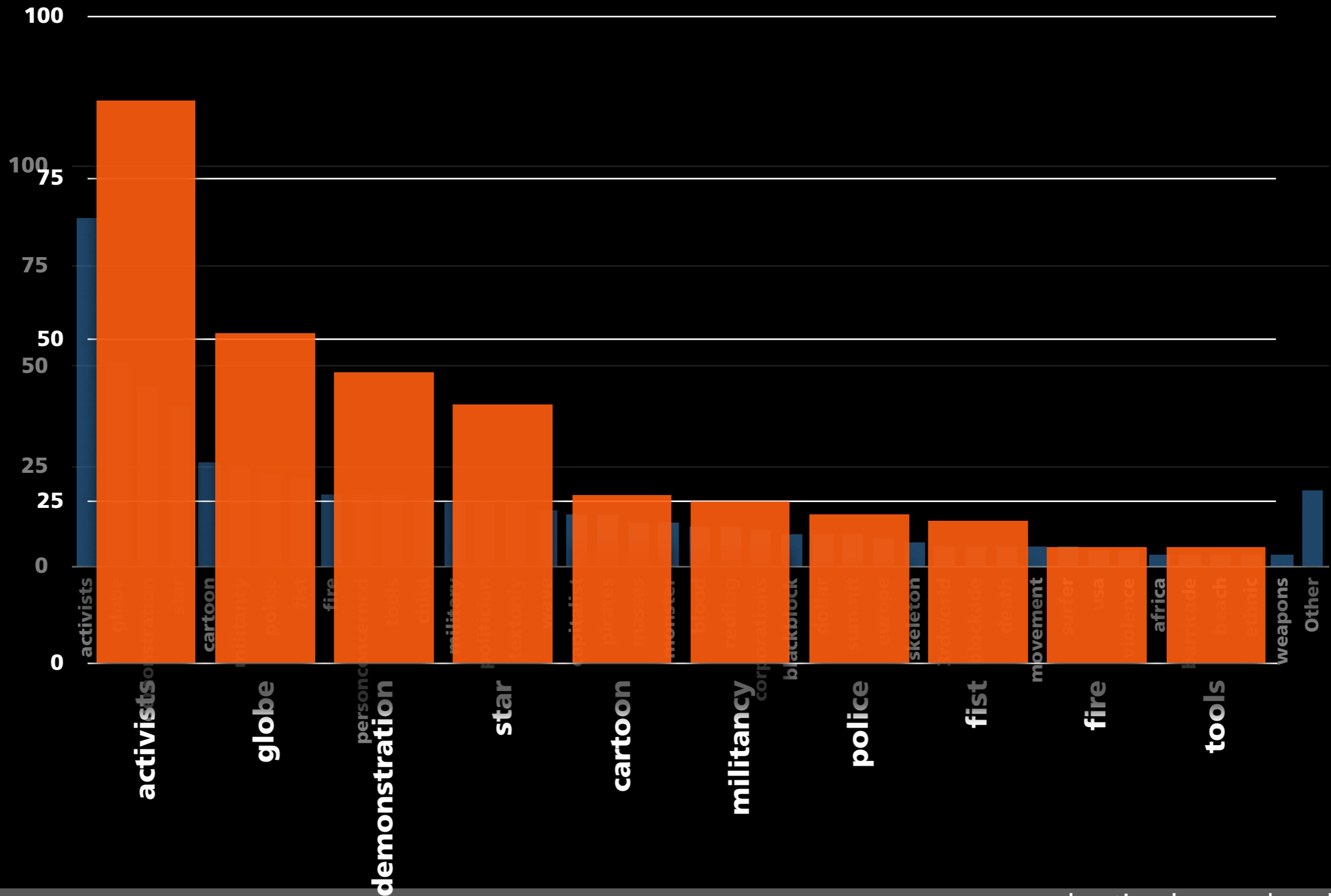




Visual Elements



Visual Elements



PEOPLE'S D GLOBAL G ACTION A

AUGUST'S-SEPTEMBER
[HTTP://PGAConference.org](http://PGAConference.org)
STAMP @ POIVRON.ORG

FRANCE
2006

EUROPEAN MEETING



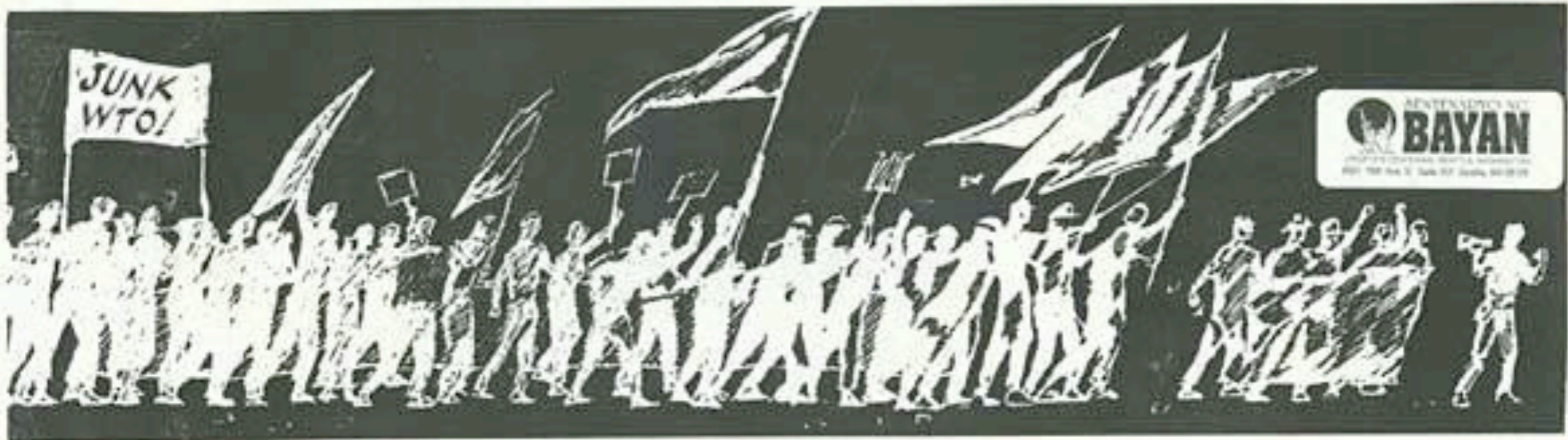
Decentralised Gatherings :

From the 19th to
the 27th of august
Lyon, Toulouse
Dijon,
Bellevue (87)
Frayssinous (12)

Centralised Meeting :

From the 30th
of august
to the 2nd of
september
Dijon


NO TO WTO!



**join the PEOPLE'S ASSEMBLY/
March-Rally November 28-30
FCC-Community Center**

(CORNER ORCAS ST & ML KING JR. WAY S.)
FOR INFORMATION CALL: (206) 763-9611
Email: passembly@yahoo.com

PEOPLE'S ASSEMBLY / LIKHA NG BAYAN ©



**Für die Macht der Reichen
gehen sie über Leichen!**

Am 20. Juni 2001 wurde Carlo Giuliani in Genua von einem Polizisten bei den Protesten gegen den G8 Gipfel erschossen und anschließend von einem Polizeiwagen überfahren. Bei diesem Vorfall handelte es sich nur um die Spitze des Eisbergs: Polizeigewalt, Misshandlungen, psychischen und physischen Misshandlungen auf den Polizeistationen. Nach offiziellen Angaben sind 500 Demonstrant:innen verletzt und 2000 festgesetzt worden. Viele Menschen werden noch vermisst.

Seattle * Göteborg * Genua:



Die Revolte ist gerechtfertigt!

**STOP THE "GREEN" CAPITALIST
MACHINE IN COPENHAGEN
DECEMBER 7, 2009**

COP15

mobilisation



climateaction09.org

JOURNÉE MONDIALE D'ACTION

LE 26 JANVIER 08 SUR TOUTE LA PLANÈTE ET A PARIS

MUSIQUE

TÉMOIGNAGES DE LUTTES

STANDS

DÉBATS

ET PLEIN D'AUTRES CHOSES

DÉBUT DE LA PARADE ALTERMUNDIALISTE COLOREE ET FESTIVE M°MÉNILMONTANT À 12H À PARIS LE 26 JANVIER 08 PUIS SALLE OLYMPE DE GOUGES, 15 RUE MERLIN 75011 PARIS DE 14H À 18H

UN AUTRE MONDE EST POSSIBLE

JOURNÉE ORGANISÉE PAR LE CIFS
Collectif d'initiatives françaises des Forums sociaux



**CAPITALISM IS
STUMBLING.
LET'S MAKE
SURE
IT FALLS.**



direct action against the COP15! get prepared with your friends and come to

COPENHAGEN 11-18 DEC 2009

[www . never trust a cop . org](http://www.nevertrustacop.org)

Visual Elements

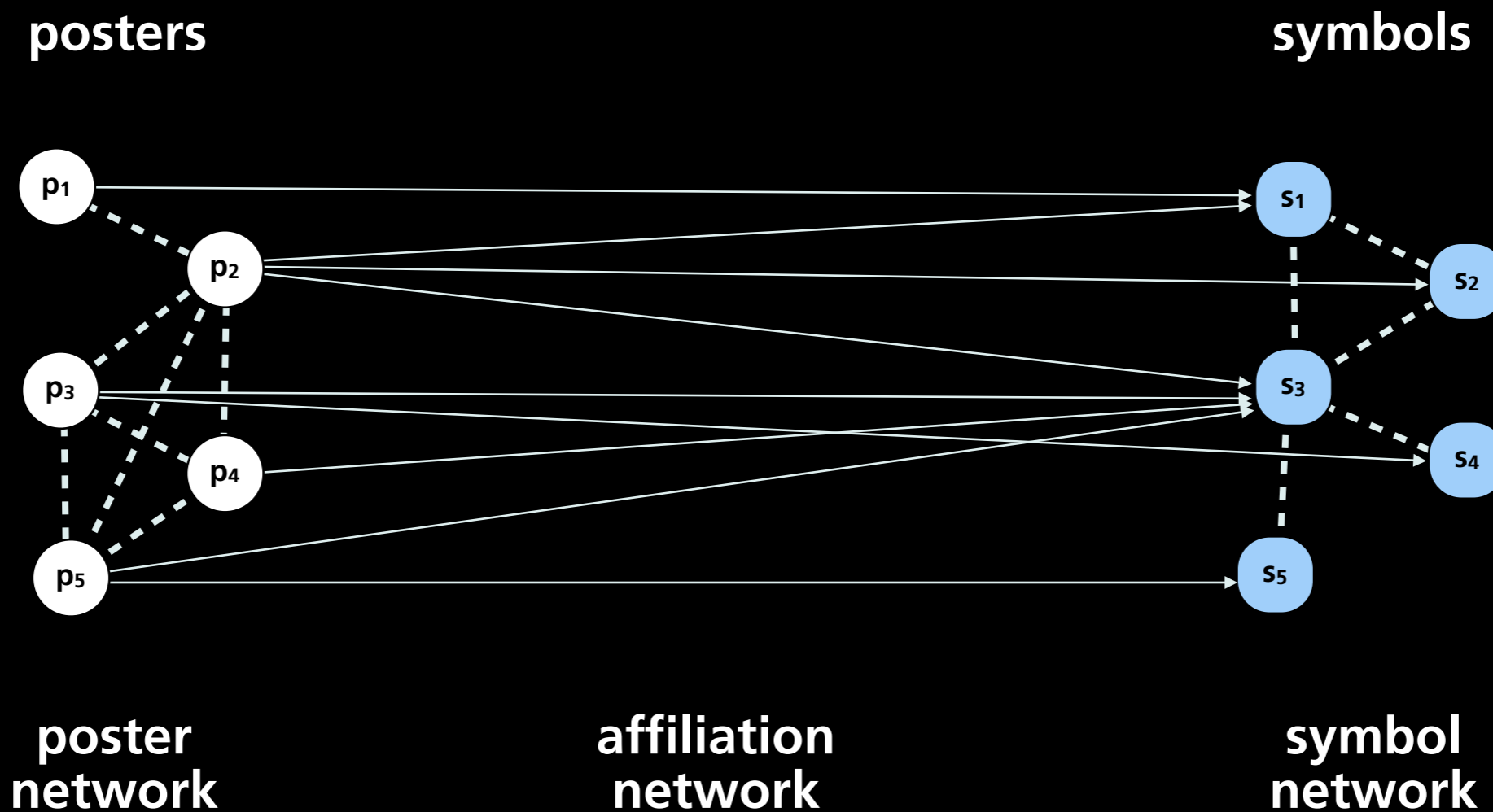
- **Movement: 22%**
 - ▶ Demonstrations: 7%
- **Opponents 10%**
 - ▶ Police: 4%
 - ▶ Politicians: 3%
 - ▶ Capitalist: 2%
- **Globe: 8%**
- **Militancy 9%**
 - ▶ Black Block: 1%

NO LOGO

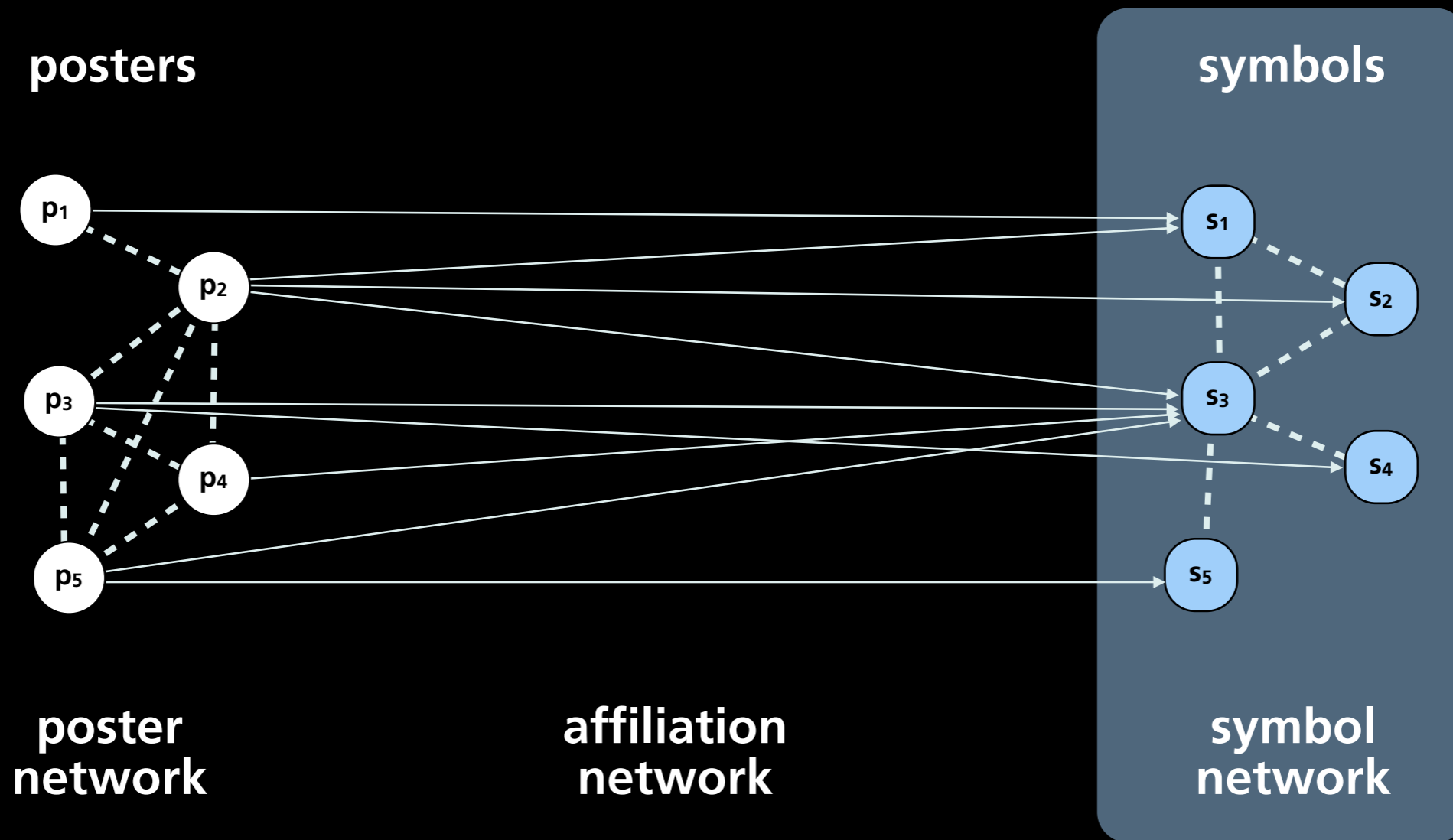
NO **LOGO**

but many symbols?

Symbol Patterns over Time

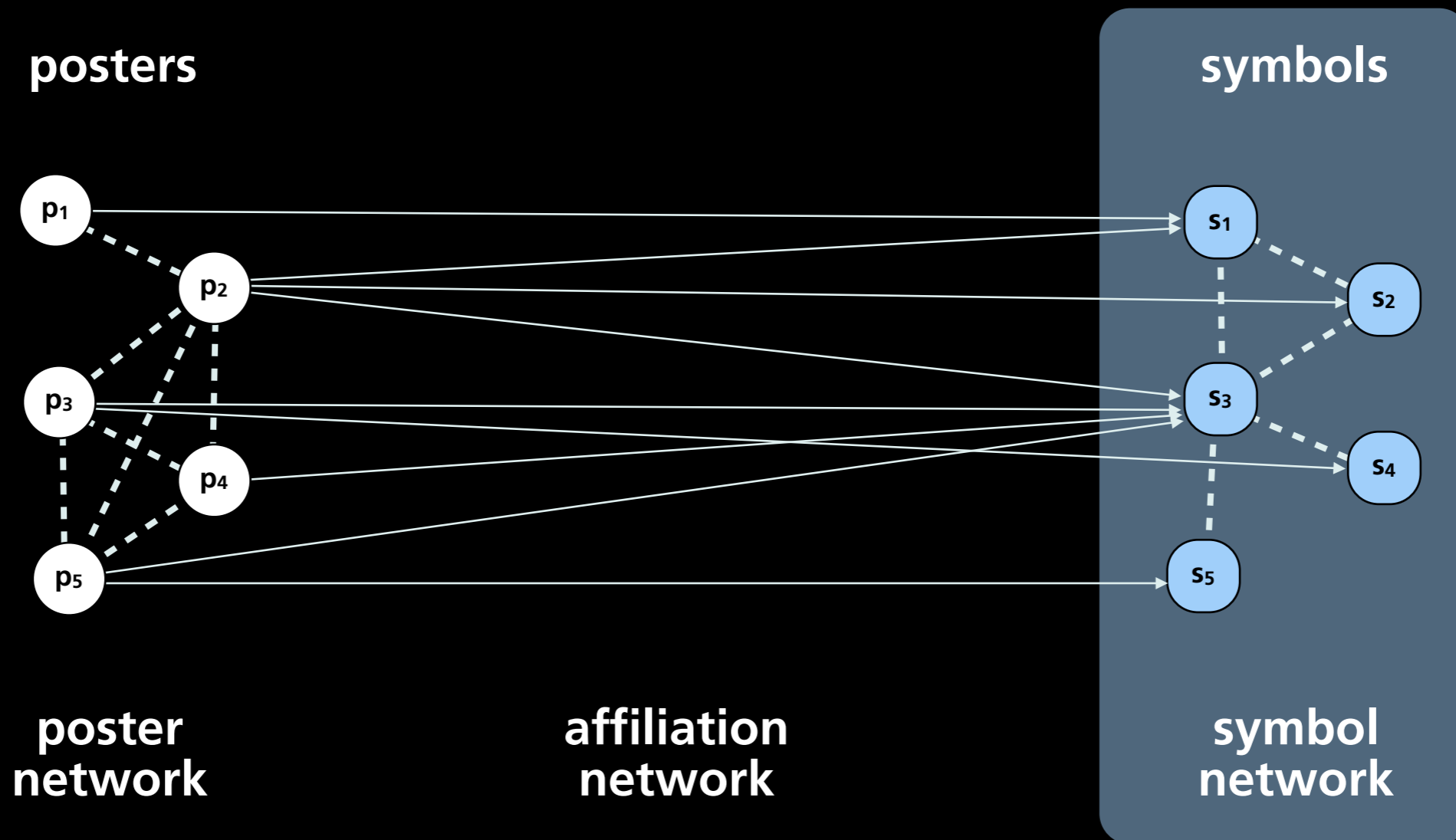


Symbol Patterns over Time



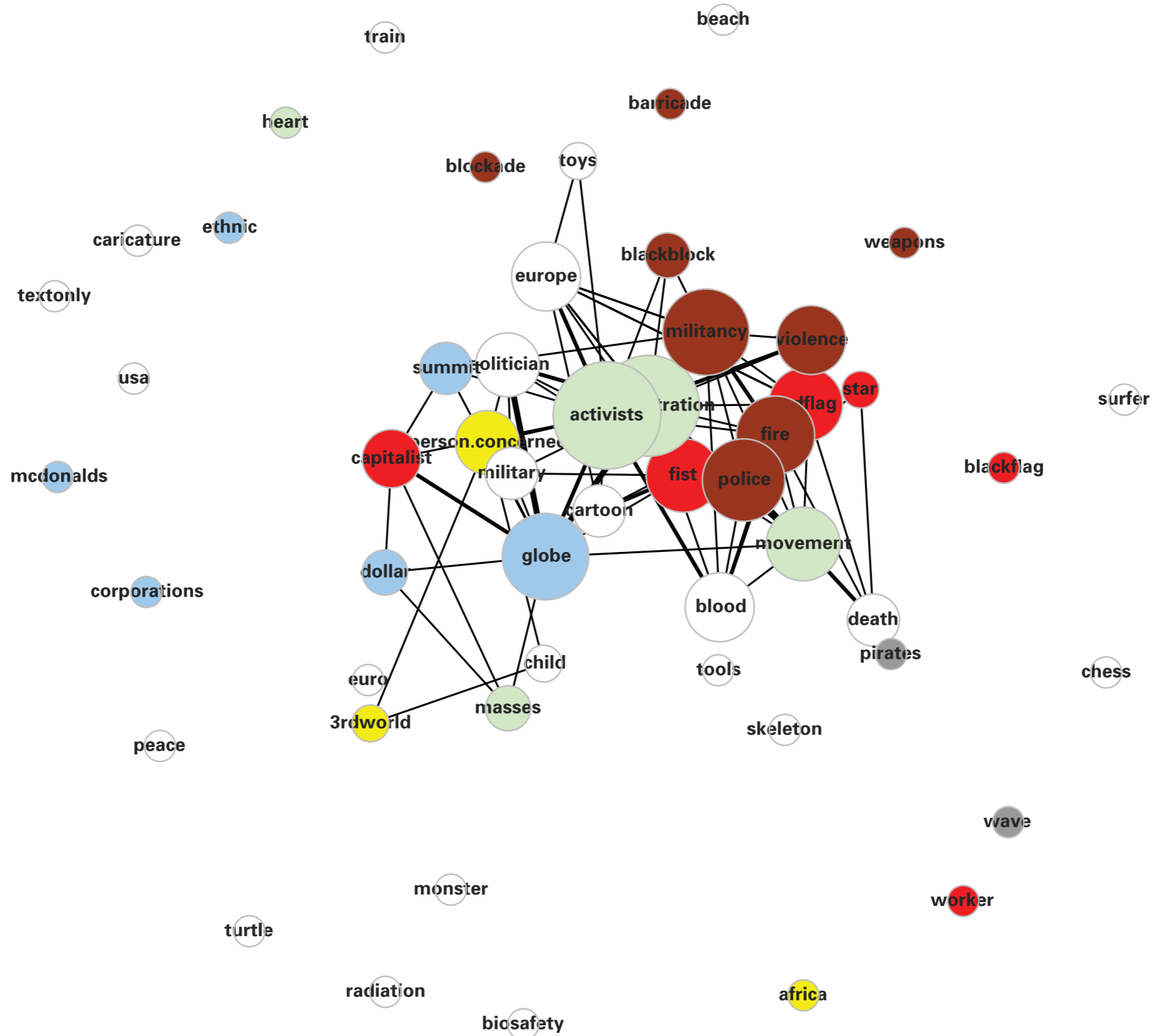
Symbol Patterns over Time

- Visual Discourse Network Analysis



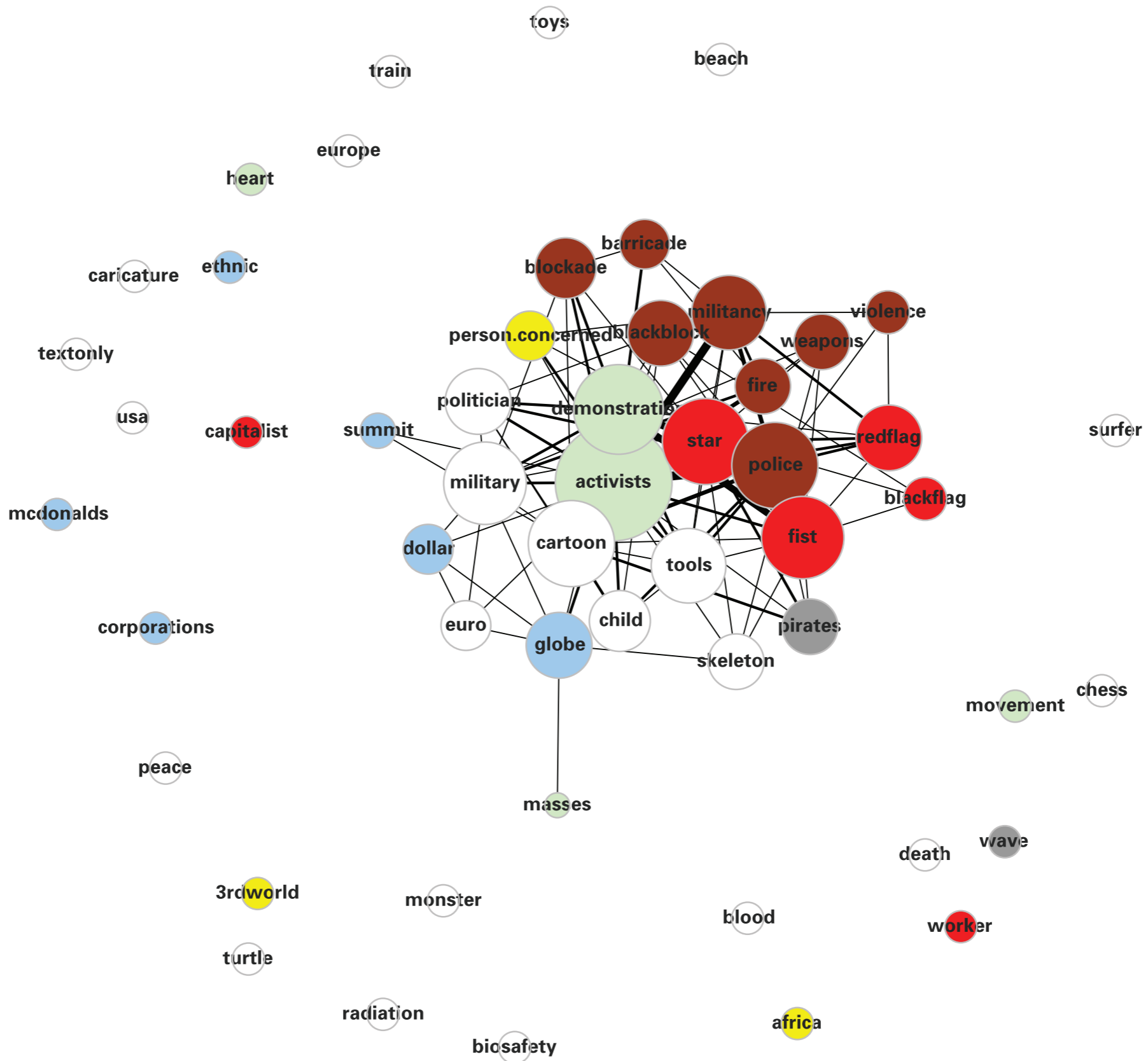
2000-2001

- Globalization
- The Movement
- Leftist
- Militant
- 3rd World
- Pirates



2007

- Globalization
- The Movement
- Leftist
- Militant
- 3rd World
- Pirates



Symbol Networks

- identification of symbol patterns
 - ▶ significant changes over time

Symbol Networks

- identification of symbol patterns
 - ▶ significant changes over time
- presence & absence of the Left
 - ▶ correspondence with mobilization strength?

Symbol Networks

- identification of symbol patterns
 - ▶ significant changes over time
- presence & absence of the Left
 - ▶ correspondence with mobilization strength?
- no consistent symbol core
 - ▶ fragmented collective identity

Thank you for your attention!

