a network analysis of political posters
(of the global justice movement)

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Research Questions

- Collective Identity
  - shared symbols

- Mobilization structures
  - network of mobilizing organizations
• 321 posters (1998–2009)
  ▸ 50 events
  ▸ 210 organizations
  ▸ 88 posters without identifiable organization
Seattle 1999
Cooperation Networks

- local (national) networks
- few inter-event links
  - discontinuous mobilization
  - but perhaps continuous participation
Cooperation Networks

- local (national) networks
- few inter-event links
  - discontinuous mobilization
  - but perhaps continuous participation
- limited availability
- 27% anonymous posters
ATOMKRAFT? NEIN DANKE!
Visual Elements
Decentralised Gatherings:
From the 19th to the 27th of August
Lyon, Toulouse, Dijon, Bellevue (87), Frayssinouss (12)

Centralised Meeting:
From the 30th of August to the 2nd of September
Dijon

August/September
http://pgaconference.org
Stamp@poivron.org

France 2006
European Meeting
NO TO WTO!

join the PEOPLE'S ASSEMBLY/
March-Rally November 28-30
FCC-Community Center

(CORNER ORCAS ST & ML KING JR. WAY S.)
FOR INFORMATION CALL: (206) 763-9611
Email: passembly@yahoo.com

PEOPLE'S ASSEMBLY / LIKHA NG BAYAN ©
Die Revolte ist gerecht fertig!

Für die Macht der Reichen
gehen sie über Leichen!
STOP THE “GREEN” CAPITALIST MACHINE IN COPENHAGEN
DECEMBER 7, 2009
COP15 mobilisation
climateaction09.org
Journée Mondiale d'Action
Le 26 janvier 2008 sur toute la planète et à Paris

Témoignages de luttes
Musique
Stands
Débats
Et plein d'autres choses

Début de la parade altermondialiste colorée et festive mêmînilmontant à 12h à Paris le 26 janvier 08
Puis salle Olympe de Gouges, 15 rue Merlin 75011 Paris de 14h à 18h

un autre monde est possible

sebastian haunss | sunbelt 2010
CAPITALISM IS STUMBLING. LET'S MAKE SURE IT FALLS.

direct action against the COP15! get prepared with your friends and come to

COPENHAGEN 11-18 DEC 2009

www.nevertrustacop.org
Visual Elements

• Movement: 22%
  ▸ Demonstrations: 7%

• Opponents 10%
  ▸ Police: 4%
  ▸ Politicians: 3%
  ▸ Capitalist: 2%

• Globe: 8%

• Militancy 9%
  ▸ Black Block: 1%
NO LOGO
but many symbols?
Symbol Patterns over Time

posters

poster network

affiliation network

symbols

symbol network
Symbol Patterns over Time

poster network  

affiliation network

Symbols

symbol network

posters

\[ p_1, p_2, p_3, p_4, p_5 \]
Symbol Patterns over Time

• Visual Discourse Network Analysis
Symbol Networks

• identification of symbol patterns
  ▸ significant changes over time
Symbol Networks

• identification of symbol patterns
  ▸ significant changes over time

• presence & absence of the Left
  ▸ correspondence with mobilization strength?
Symbol Networks

- identification of symbol patterns
  - significant changes over time
- presence & absence of the Left
  - correspondence with mobilization strength?
- no consistent symbol core
  - fragmented collective identity
Thank you for your attention!